

**Join family-run organizations across the country
for a nationwide celebration of**

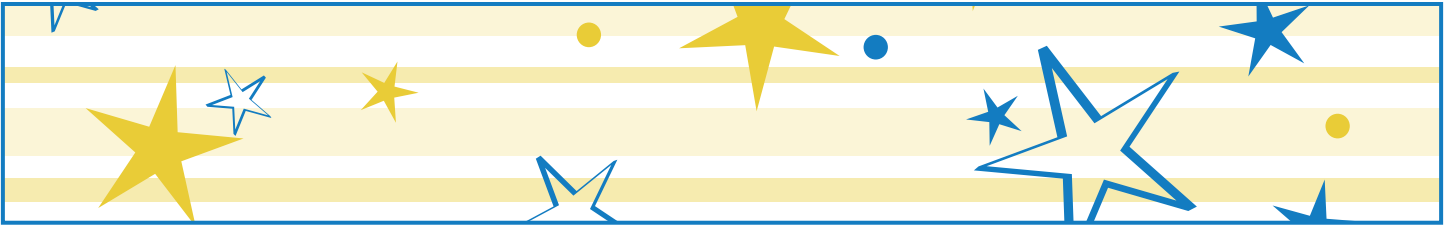
Children's Mental Health Awareness Week 2017

FREDLA is celebrating Children's Mental Health Awareness Week,
and your organization is a big part of the celebration. This year's theme is:

"Family-Run Organizations, Supporting Families Improving Lives"

Here's how your organization can participate:

1. Download the message template that says, **"My Family-Run Organization Supported Me..."** and print multiple copies. **A message template can be downloaded by clicking [here](#).**
2. Select a day and time to gather family members, staff, and even board members to complete the message templates. Urge families to write something they have gained as a result of being connected to your organization. For example: "My Family-Run Organization Supported Me to advocate for my son at his IEP" or "My family-run organization supported me to become a peer support provider for other families." **Be sure that the message is written legibly using a large, black marker.**
3. Once the templates are filled in, take a picture of each parent or family holding their completed message in front of them. When you take the picture, please check to make sure that the parent or family member's face is visible and that the message is also fully visible in the picture. We prefer pictures with one parent/staff member or one family. We are not able to use large group photos this year. The photo must be clear and the words on the template must be legible in order for FREDLA to use the image.
4. Each organization can submit up to 10 individual pictures.
5. Each parent/family must also complete a photo release form. The photo release has a place for the parent/guardian to provide consent and for any minor children who will be in the photo to be listed as well. Assign each family a number such as Family #1. This will allow you to ensure proper submission of the photos and photo release forms. For example: When you email FREDLA, attach Family #1 photo with Family #1 photo release form. **We can only use photos that have corresponding releases. A photo release form can be downloaded by clicking [here](#).**
6. When you submit your pictures and photo release forms, be sure to identify the name of your organization and provide a copy of your logo so we will group pictures by organization.
7. To be included in the video, pictures and release forms for each family should be sent to FREDLA no later than **Friday, April 7, 2017.**



8. FREDLA will create a YouTube video using the photos and message templates. The video will be circulated during Children’s Mental Health Awareness Campaign.
9. We hope you will join us for this easy, free, national activity to promote the **“Family-Run Organizations, Supporting Families Improving Lives”** celebration during Children’s Mental Health Awareness Week.

FREDLA reserves the right not to use any photo that is submitted without a corresponding photo release, any photo that does not meet clarity requirements for viewing, or any photo where the written message on the template is illegible.

