



FAMILY-RUN EXECUTIVE DIRECTOR LEADERSHIP ASSOCIATION EXECUTIVE DIRECTOR SEARCH

The Family-Run Executive Director Leadership Association, Inc. (FREDLA), a national non-profit organization, seeks a visionary leader that brings people together and creates a positive culture that motivates others, builds partnerships, and encourages innovation and creativity. The Executive Director is often called upon to be the face of family-run organizations.

Founded in 2013, FREDLA is a national network of family-run organizations dedicated to supporting families caring for a child with mental health needs. FREDLA's mission is to *"Empower and strengthen executive leaders of family-run organizations focused on the well-being of children and youth with mental health, emotional or behavioral challenges and their families."*

EXECUTIVE DIRECTOR QUALIFICATIONS

Candidates must have a minimum of five years in an executive leadership position in a not-for-profit family-run organization. Executive director experience is highly preferred. Candidates must have lived experience caring for a child, youth or young adult with behavioral health needs. Candidates for consideration must be comfortable speaking before large groups representing the experiences of families caring for a child with mental health needs and the value of family-run organizations. The position requires someone with proven success in building relationships among and working effectively with diverse groups, with a strong commitment to cultural and linguistic competency in all aspects of the organization. Knowledge and experience with systems of care and for children, youth and young adults is necessary. The position requires experience managing a remote workforce. Ability to travel is required. Location is negotiable.

DUTIES AND RESPONSIBILITIES

1. **Board Administration and Support:** Responsible for providing leadership and support to the Board of Directors by advising and informing Board members, interfacing between Board and staff.
2. **Management:** Management of administrative, financial and programmatic aspects of the organization including program and project development, implementation, and evaluation; short- and long-term strategic planning; and budgetary oversight.

3. **Communication:** Work in partnership with executive directors of family-run organizations across the country to foster open, positive communications with the state and national structures; work effectively with individuals and groups outside of the FREDLA, including other family groups, coalitions, professionals, provider and professional associations, other citizens' groups, administrators, and public and elected officials; and create processes within the FREDLA for unified planning, decision-making and action toward the accomplishment of FREDLA goals.
4. **Program:** Utilize knowledge and expertise of family-run organizations and mental health experience to develop programs, products, training, research, and services that increase awareness of family-run organizations, foster leadership within family-run organizations, promote financial sustainability, and strengthen capacity of family-run organizations.
5. **Partnerships:** Build partnerships with multiple constituents including: local and state family-run organizations, youth and consumer-run organizations, contractors, universities, state and federal partners and professional associations.
6. **Presentations:** Exceptional leadership presence and the required experience serving as a spokesperson for the organization and promoting the value of family-run organizations. Demonstrated understanding of how to leverage organizational visibility and credibility and brand recognition through the media and other public relations sources to drive capacity. Represents the organization and family organizations at conferences, panels, and presentations.
7. **Fundraising:** Oversees fundraising planning and implementation, including identifying resource requirements, researching funding sources, establishing strategies to approach funders, submitting proposals and administering fundraising records and documentation.

APPLICATION PROCESS

For consideration, interested candidates should submit a cover letter and resume. The cover letter must address relevant experience and qualifications being sought. Send materials to: Exsearch@fredla.org

Please put "FREDLA Executive Director Search" in the subject line. Only electronic submissions will be considered. **Deadline for application and consideration is 5:00 pm ET on August 31, 2018.** Please visit: www.fredla.org for more information about FREDLA.